



# Vietnam Readiness Checklist: A Self-Assessment

# Is Your Business Truly Ready for Vietnam's Boom?

Vietnam offers immense opportunities—but only for those prepared to navigate its complexities. Test your readiness with our quick self-assessment:

#### Have you mapped all conditional investment sectors?

- Vietnam restricts foreign ownership in sectors like banking, healthcare, and media.
- Have you identified which sectors require joint ventures or special licenses?
- Are you aware of recent changes in the **2024 Investment Law** affecting your industry?

## Do your contracts account for Vietnamese contract law nuances?

- Vietnamese law prioritizes formal written contracts, but enforcement can vary.
- Have you addressed **force majeure clauses**, dispute resolution (local courts vs. international arbitration), and compliance with **Decree 35/2021** on e-contracts?
- Are your agreements aligned with Vietnamese labor and tax obligations?

## Is your leadership team trained in local stakeholder management?

- Success in Vietnam hinges on relationships (guanxi meets phong thủy kinh doanh).
- Does your team understand **hierarchical decision-making** and the role of government liaisons?
- Have you prepared for **longer negotiation cycles** and indirect communication styles?



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