

Crisis Recovery Checklist



For Urgent Action & Stabilization

Purpose: This one-page checklist provides a concise, actionable guide for businesses facing immediate distress. It outlines urgent recovery steps to stabilize operations and initiate the path to long-term resilience.



Immediate Actions (Day 1-7)

These steps are about stopping the bleeding and securing immediate financial viability.

Financial & Cash Management:

- ∘ **☑ Freeze non-critical spending immediately:** Halt all discretionary expenses, new investments, and non-essential travel.
- Initiate daily cash flow monitoring: Track all inflows and outflows to understand immediate liquidity.

Operational & Leadership:

- ☑ Convene a core crisis management team: Define clear roles and responsibilities for rapid decision-making.
- Communicate internally with key leadership: Ensure alignment on the severity of the situation and planned actions.

Legal & Regulatory:

○ ☑ Review immediate contractual obligations: Identify any penalty clauses or default triggers with suppliers or lenders.



Short-Term Actions (Week 2-4)



Focus on mitigating ongoing risks and initiating strategic financial maneuvers.

Financial & Cash Management:

- o ☑ Contact top 5 creditors (and relevant Vietnamese banks/partners): Initiate proactive dialogue for payment renegotiations or deferrals.
- o **Identify immediate asset disposals:** Pinpoint non-core assets that can be quickly liquidated for cash.
- o ☑ Renegotiate payment terms with key suppliers: Seek extended payment deadlines where possible.
- o ☑ **Evaluate inventory for excess stock:** Plan for flash sales or accelerated clearance to free up capital.

Stakeholder Communication:

- o **☑ Draft transparent internal communication to employees:** Address concerns, outline the situation, and assure commitment (using the Stakeholder Communication Kit).
- o **Prepare initial investor/board updates:** Provide a clear, honest overview of the situation and recovery plan (using the Stakeholder Communication Kit).

Operational Review:

o **I** Conduct a rapid cost-benefit analysis of all major operations: Identify inefficiencies and areas for immediate optimization.



Long-Term Actions (Month 2–6)

These steps aim to restructure the business for long-term stability and resilience.

Financial & Strategic Restructuring:

- o ☑ Implement monthly cash-flow reviews and rolling forecasts: Establish a robust system for ongoing financial planning and monitoring.
- o **☑ Develop a comprehensive cost rationalization framework:** Move beyond cuts to sustainable cost-saving strategies.
- o **☑ Evaluate debt restructuring options:** Explore formal agreements with creditors if significant debt overhang exists.
- o **☑ Explore new funding sources or equity injection:** Seek capital to support turnaround initiatives and future growth.

Leadership & Governance:

- o **☑ Appoint interim leadership if needed:** Bring in experienced turnaround professionals for specific roles or overall guidance.
- ☑ Review and strengthen corporate governance frameworks:
 Implement measures to prevent future crises.

Process & Technology:

- o **☑ Initiate process re-engineering for key operations:** Focus on longterm efficiency and waste reduction.



Your Partner in Crisis Recovery: VIET Transformation Advisors

This checklist provides a starting point. For in-depth support, tailored strategies, and local expertise in Vietnam, contact **VIET Transformation Advisors**. We're here to help you navigate through challenging times and build a stronger, more resilient business.

